



# The Holly Hotel Dining Club! Membership Application



## ***WHAT YOU GET WHEN YOU JOIN!***

**~ A FREE "DINNER FOR TWO!"**

**~ 20 PASSES TO THE HOLLY HOTEL**

**WEEKEND COMEDY CLUB**

**and other special club events!**

**~ 20% OFF YOUR FOOD PURCHASES FOR A YEAR!**

**~A subscription to our newsletter!**

**~Special "V.I.P." invitations to selected "Members" parties!**

**~Special "EMail" Notification of Special Events!**

**~Embossed membership card!**

**Find out for yourself why the Holly Hotel Dining Club, now in its fifteenth year, has become the most imitated restaurant program in Michigan! Your annual fee of \$59.00 allows you AND ALL GUESTS DINING WITH YOU a 20% discount on all of your food purchases ON THE SAME DAY THAT YOU JOIN! We'll process your membership application within 24 hours and you'll receive your certificates and Club passes within two to three weeks. (You can also join-by-phone with any major credit card.) Call 248-634-5208 TODAY and JOIN THE CLUB! You can also FAX your completed application to 248-634-7977!**

GENERAL MEMBERSHIP INFORMATION:

The Historic Holly Hotel has the right to change, modify, limit or cancel program rules, regulations and awards at any time. Additionally, The Holly Hotel has the right to end the Diner's Club program by providing a written notice to members three months in advance. In that event, your right to earn awards can end three months after we notify you.

Only individual persons are eligible for membership, and each individual may maintain only one account. In addition, only one membership name per card is allowed. If two names are entered on the application, the Holly Hotel reserves the right to select and print the name we choose.

After you make application to the Diner's Club, you will be assigned an identification number. When you receive this number, you will be eligible for discounts and awards. Changes to your address and/or membership billing must be made in writing to the Holly Hotel.

Awards accrued by a Diner's Club member are for the member's benefit only. Awards are not transferable for any reason, although some award certificates may be transferred to anyone the member chooses. Any tax liability, including disclosure, connected with the receipt or use of Diner's Club awards or points is your responsibility.

We will release information regarding your account only to the address recorded in our files at the time of your request.

Employees of The Historic Holly Hotel, Holly Management, Inc. are ineligible to participate in the program.

Your membership in the Holly Hotel Diners Club program can be revoked or suspended at the sole discretion of the Hotel. Any effort to defraud, misuse or otherwise deceive the Hotel or any of it's employees with this program will end your participation, cancel all benefits and forfeit all fees paid to the Hotel.

All incentives, benefits or promotions associated with the Dining Club cannot be combined with any other offers made at any time. This includes, but is not limited to, the Entertainment Card, Barter Cards, coupons or any other discount cards.

PROCEDURES:

After your application is processed, you will receive the appropriate discount for all purchases made at the Holly Hotel if you present your Diners Club card at the time the bill is presented. You will not receive discounts for purchases made prior to the date your application was processed. No retroactive discounts will be given.

CERTIFICATES Award certificates are valid through the date printed on the face of the certificate or for three months following the announced termination of the program,

whichever comes first. Most awards will be valid for one calendar year from the date issued.

Some award certificates may be given or transferred to any person designated by the member. Once issued, award certificates may not be replaced, reissued or returned for credit, nor will they be reissued if lost, stolen, or otherwise destroyed. You will be notified by two first-class mailings when your membership kit arrives at the Hotel. You can pick-up your membership kit as soon as the kit is prepared. Unused award certificate amounts will not be reissued through additional certificates. In addition, cards or membership kits that are left at the Hotel as unclaimed cannot and will not be extended.

Expired certificates cannot be extended without prior, written permission from the Holly Hotel. Expired certificates have no value and cannot be redeemed for any goods or services.

The membership card MUST be used only by the individual named on the face of the card. Identification may be requested at the time of purchase.

MEMBERSHIP CARDS: Each membership card is embossed with the cardholders name, membership number and expiration date. Memberships allow a 20% discount to the member and all guests dining with the member when the card is produced. Banquet prices and banquet menus are NOT eligible for any discounts. A Membership is \$59.00 per year after January 1, 1994. All rights and benefits of card holders are the same. Lost, stolen or destroyed membership cards will not be replaced without a new application and a additional fee of \$5.00 will be charged.

From time to time, the Holly Hotel will issue additional incentive certificates that are not a part of the original offering. These additional awards or promotions are issues at the discretion of the Holly Hotel and may not apply to all members.

Members that allow non-members to use the membership card for discounts, awards or incentives will be subject to having the membership card withdrawn and membership terminated. In addition, the Holly Hotel reserves the right to bill and collect for any discounts given to the club member for persons who have used the card that are not members. It is an expressed condition of the membership that the cardholder MUST be present to receive discounts. The membership card remains the property of the Holly Hotel at all times.

Im some cases, existing Holly Hotel House Charge customers may also use their membership card as a charge card at the Hotel. In addition, other club members may elect to use their card as a credit card. In either event, a separate application must be completed for this option and a valid credit card must remain on file with the Holly Hotel as a guarantee for credit extended to guests. Call the Hotel at (248) 634-5208 for details.

**YES! Sign Me Up to the Holly Hotel Dining Club!**       **RENEW my membership!**

Name: (Only one name per card is allowed!) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone:(\_\_\_\_\_) \_\_\_\_\_ Business or Alternate Phone:(\_\_\_\_\_) \_\_\_\_\_

Smoker?  Yes  No (Smoking tables not always available.)      How many times per year do you visit the Holly Hotel? \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Birthdate: \_\_\_\_\_ Spouse Birthdate: \_\_\_\_\_

Annual Membership is \$59.00      Check enclosed       Paid Cash       or bill to credit card:

Credit Card:       Visa       Master Charge       American Express       Diners Club/Carte Blanche

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name that appears on card: \_\_\_\_\_ Signature (Required): \_\_\_\_\_

Have you been to our Sunday Brunch?  Yes  No      Weekend Comedy? Yes  No      Purchase or Collect Antiques?  Yes  No

**Your Membership Kit, Dining Club Card and Gift Certificates will be mailed to you within THREE weeks. You will receive a 20% discount on your food purchases ON THE DAY YOU JOIN, but you cannot use CLUB passes or DINNER certificates until the certificates are issued (2-3 weeks after joining.) By submitting this application, you understand and agree to abide by the rules set forth. Mail this completed application to:**

**The Holly Hotel, Dining Club Dept. 110 Battle Alley Holly, MI 48442**

**Credit card customers can also join-by-phone by calling (248) 634-5208.**

Date Joined: \_\_\_\_\_ App. Processed by: \_\_\_\_\_

Your Membership Number will be: \_\_\_\_\_ - \_\_\_\_\_